

Ad Specifications

Journal Ads – Due April 12

Benefactor • Chairman's Circle • Major Partner

- Full-Page Color Portrait
- 6.75" width x 9" height

Trustees Circle

- ½ Page Color Landscape
- 6.75" width x 4.25" height

Chancellors Circle

- ¼ Page Color Portrait
- 3.25" width x 4.25" height

Additional Information:

- Resolution: 300 DPI minimum
- Format: High-Res PDF saved as "Press Quality" or higher (preferred); High-Res JPG or PNG; EPS
- Embed all images
- Do not include crop marks or bleed
- Outline or embed all fonts
- Include company name in file name
- Provide ad creator's name, phone number, and email
- Should your file bounce back because it is too large, please call Leland Berg to arrange a file transfer

Company Logo – Due March 22

Trustees Circle partners and above only

- Resolution: 300 DPI minimum
- Format: EPS (preferred); PDF, PNG, or JPG (JPG will have a white background/box behind logo)
- Embed all images
- Outline all fonts

Company URL Preferred – Due March 22

Trustees Circle partners and above only

Please submit all materials via email to:

Priscilla Lizárraga
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Please direct all technical questions to:

Leland Berg
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